



The Gold Standard  
Premium quality carbon credits

## **The Gold Standard Foundation selects APX, Inc. to Develop and Manage The Gold Standard VER Registry**

The Gold Standard Foundation is pleased to announce that APX, Inc. has been selected to create and manage The Gold Standard's Registry for Verified Emissions Reductions (VERs) in the voluntary carbon market. APX is North America's leading infrastructure provider for environmental markets in renewable energy and greenhouse gases including carbon commodities. The Gold Standard Foundation is pleased to work with APX to provide further clarity and security for the voluntary carbon market.

APX will extend its widely adopted environmental market platform to fully support The Gold Standard Registry requirements. The Registry will provide Gold Standard stakeholders with a user-friendly, web-based software application that creates, tracks, and enables trading of Gold Standard VERs. The registry will feature serialization of each Gold Standard VER credit, a double-entry accounting framework, and full ownership and transaction tracking for VER credits. Real-time reporting capabilities will assist account holders with VER credit management while also providing program transparency to both account holders and the public.

As an integral part of designing the Registry, the Gold Standard Foundation will be holding a kick-off stakeholder workshop with APX in Singapore on the 7<sup>th</sup> of November, 2007 (workshop details are listed below). At the workshop, representatives from APX will discuss registry implementation and demonstrate their proposed software solution. Following the demonstration, there will be a discussion period for stakeholders to ask questions and provide input. A demo version of the proposed platform will be available shortly on a dedicated web site. This demo version will reflect changes based on stakeholder input, and will provide an opportunity for stakeholders to provide direct feedback and suggestions for improving the platform.

To request access to the demo version, please contact

- Carl Schlemmer, APX, Inc  
[cschlemmer@apx.com](mailto:cschlemmer@apx.com)

Gold Standard stakeholders unable to attend the Singapore workshop in person can choose to attend the workshop via an online meeting or view a recording of the online meeting at a later time. Online meeting attendees will view workshop presentations online and hear workshop audio via teleconference. Online workshop attendees will be able to ask questions and provide input in real time. Instructions for attending the workshop online are listed below.

For further information or background, please contact

- Michael Schlup, Director, The Gold Standard Foundation  
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- Sakis Asteriadis, APX, Inc  
[SAsteriadis@apx.com](mailto:SAsteriadis@apx.com); +1 212 737 1708

**Attending the Workshop in Person**

Date: Wednesday, November 7, 2007

Time: 1630 – 1830 hrs, Singapore Standard Time (GMT +08:00, Singapore )

Location: Pan Pacific Hotel, Singapore\*  
7 Raffles Boulevard, Marina Square  
Singapore 039595

Meeting Room: Ocean 7, Level 2

\* The Pan Pacific Hotel is located within a five minute walk of the Suntec Conference Centre, which is the site of Carbon Forum Asia 2007.

**Attending the Workshop Online**

Date: Wednesday, November 7, 2007

Time: 1630 – 1830 hrs, Singapore Standard Time (GMT +08:00, Singapore )

Meeting Number: 335 775 856

Meeting Password: Gold

1. Go to <https://apx.webex.com/apx/j.php?ED=95201452&UID=0>
2. Enter your name and email address.
3. Enter the meeting password: Gold
4. Click "Join".

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To join the teleconference only  
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Call-in toll number (US/Canada): 650-429-3300

Global call-in numbers:

<https://apx.webex.com/apx/globalcallin.php?serviceType=MC&ED=95201452&tollFree=0>

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For assistance  
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1. Go to <https://apx.webex.com/apx/mc>
2. Click "Assistance".
3. Click "Support".

To add this meeting to your calendar program (for example Microsoft Outlook), click this link:

<https://apx.webex.com/apx/j.php?ED=95201452&UID=0&ICS=MI&LD=1&RD=2&ST=1&SHA2=kE6z6RvoCm7dBB8RmZ7TvBzuwZIZ5oBVvKiSm2mD-U8=>

The host requests that you check for compatibility of rich media players for Universal Communications Format (UCF) before you join the session. UCF allows you to view multimedia during the session. To check now, click the following link:

<https://apx.webex.com/apx/systemdiagnosis.php>

<http://www.webex.com>

We've got to start meeting like this(TM)

**IMPORTANT NOTICE:** This WebEx service includes a feature that allows audio and any documents and other materials exchanged or viewed during the session to be recorded. By joining this session, you automatically consent to such recordings. If you do not consent to the recording, do not join the session.